

CUSTOMER STORY : BRADLEY MECHANICAL



ReviewBuzz helps Bradley Mechanical add \$91K in revenue in just 60 days.

**122**Online
Reviews**26%**Increase
in Calls**50%**Jump in
Close Rate**10**New Equipment
Sales**\$91_k**Additional
Revenue

In just 60 days Bradley Mechanical used ReviewBuzz to amass more than 122 online reviews, which netted roughly \$91,000 in new sales and service revenue*. That's an astounding 137 to 1 return on their investment in just 60 days!

"I doubted it at first, but within a week it was concrete that ReviewBuzz was the best solution out there," said Owner Brad Bradley.

In addition, call volume from search and social sites like Google and Facebook jumped 26%. And close rates on the sales and service side increased by 50%.

“ Our call counts have increased since we started, and close rates are 50-55% higher. Customers are all saying they chose us because the reviews, and that wouldn't have been possible without ReviewBuzz!

* Based on Bradley's average revenue per ticket for service and equipment sales.